



EasyLoan

EXPERT FINANCIAL SOLUTION

*A Helping hand...
makes your life easy*



Company Profile

*“Your Trusted source for easy
banking services”*

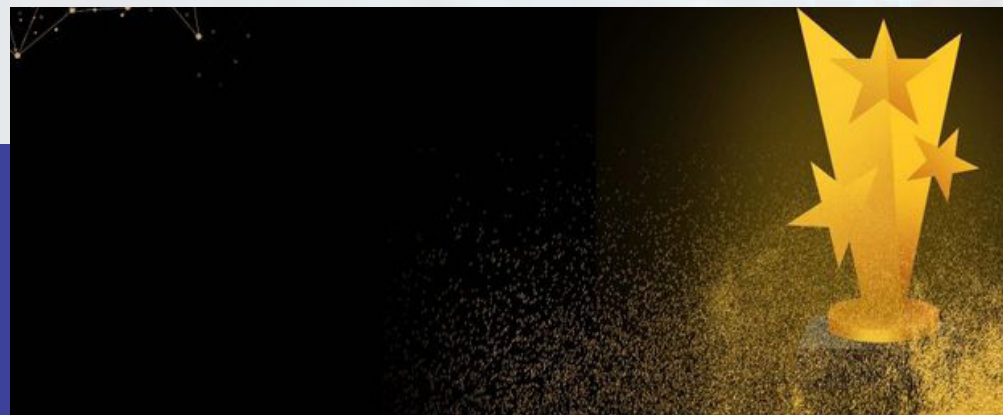
Free Consultancy
with Experienced
Banker



*Leave your worry behind..
lets overcome financial stress.*

OUR CREDENTIAL

■ We are an ISO certified consultancy with multiple distinguish awards in 2024 and 2025, including the prestigious *Stevie MENA Golden awards in 2025*. Moreover, we have been nominated in other dozens of awards.



A decorative banner for EasyLoan with a black and white floral border. At the top center is the EasyLoan logo: a stylized building icon above the text "EasyLoan" in green, with "EXPERT FINANCIAL CONSULTANT" in smaller text below. Below the logo, the text reads "We are an award-winning consultancy in the UAE." followed by "Our Credentials" in green. The banner features several award logos: a gold laurel wreath with "AWARD WINNING" and a star; a gold trophy with "GOLD 2025 STEVIE WINNER MIDDLE EAST & NORTH AFRICA STEVIE AWARDS"; a diamond trophy with "EXCELLENCE IN FINANCIAL CONSULTANCY AWARD" and "EasyLoan" (FINEXT 2024 AWARD DUBAI); a "SINCE 2018" badge with a checkmark and "EasyLoan"; an "ISO 9001 CERTIFIED" badge; and a "FINEXT CONFERENCE DUBAI 10th - 11th FEBRUARY 2025" badge with a dollar sign icon.

OUR MISSION AND VISSION

Mission

To collect, interpret financial information maintaining full integrity and provide best possible customer service, advice, support and training to our valued clients.

Vision

To become No 1 organization in the industry with customer satisfaction and to be first choice of our clients in the field of financial solution.

Our values defines who we are

- ✓ **An Expert-** We have a team of financial Expert
- ✓ **Professional-** we are a team of financial professionals
- ✓ **Caring-** we help to fulfill our clients financial need
- ✓ **Trustworthy-** we have a trustworthy team on which our clients can trust





WHO WE ARE?

We are a team of banking expert with an array of financial product and services, operating to secure your all kinds of financial interest with the help of our expert's support & solution. We work closely with our associates working in regional banks to serve you better.

In an era of AECB, it is important to take expert advice before making any financial decisions. Most of the people make a financial decision with the advice of their friends or colleagues which is based on their respective experience and same doesn't work with everyone.

We have access to almost all leading financial institutions in the city through which our team gets your service easily processed. Furthermore, we can also help our client to consolidate their debt with the best suitable option available and we support you in order to restructure your existing debt by reducing the monthly liability as per your convenience.

Sometimes an easy and timely decision can give you mental peace and we help you find a deal for all finance related venture.

EASYLOAN SUCCESSSS STORY

We are pleased to inform that we have successfully completed many milestone since 2018 in a challenging financial market in significant time.

Our clients has shown faith in our services.

- 📈 Total Customer approached: 278740
- 📈 Total customer contacted: 243285
- 📈 Total customer served: 199598
- 📈 Total successful Cases: 190451
- 📈 Total Facebook impression: 1.54 M per month
- 📈 Bankers Pool : 84
- 📈 Dealing in Banks : 18
- 📈 (figures are as on 28th Feb 2025)



HOW DO WE HELP OUR CUSTOMERS?

Customers requirements

Our experts analyze Request

Cross check with clients

Making a customer profile/ Financial profile

Look for suitable product and services in
Market (Approx . 20 Banks)

Advice customer about possible offer
and institution

Our expert to review closely

Continuous guidance to customer

Arranging required docs and process
through institution

Getting approval

Closing deals successfully



RANGE OF SERVICES

1. Personal Loan

- 🏠 Salary transfer loan
- 🏠 Non salary transfer loan
- 🏠 Other bank buy out
- 🏠 Loan against property

2. Business Loan

- 🏠 Fresh loan
- 🏠 Loan buy out
- 🏠 All kinds of business facilities
- 🏠 Working capital loan
- 🏠 POS loan

3. Personal account

- 🏠 Current account
- 🏠 Saving account

4. Gold account

- 🏠 Non resident Gold account-saving
- 🏠 Salary Gold account
- 🏠 Saving Gold account

5. Business Account/(Small or Medium)

- 6. Debt consolidation
- 7. Debts restructure/settlement
- 8. Debt consultation
- 9. Home loan/NR home loan
- 10. Re-Finance (Mortgage Finance)



WHY EASYLOAN? WHAT WE DO?

1. We approach right bank for right client to avoid rejection.
2. We guide/Process with experience bank personal.
3. We look for best interest rate and low fees for you in city.
4. We present case with professional analysis/discussion.
5. We take care of your AECB score. We do process cases with justification.
6. We will help you consolidate your costly debt into easyloan.
7. We do case study with experience banker.
8. We help you arranging required docs from bank.
9. We help to process cases as quick as possible.
10. We know which bank is suitable for you.
11. We arrange loan even company is not listed.

For listed companies client

1. We will save you from mis selling (78% clients are mis sold banking product due lack of banking knowledge)
2. We will find you best rate of interest and low fees for you.
3. We will arrange an expert to process your case asap.
4. We will help you arranging docs from bank eg: Liability letter or clearance letter.
5. We will help with expert advice for your other product as well.
6. We will advice you where your company listed in CAT A or you can get maximum loan.

WHY EASYLOAN FOR BUSINESS?

There are various kind of finance available through different financing institution in UAE, we analyze business financial profile and suggest best possible instrument for your business. often businessman choose wrong product and face rejection in bank which also close door forever sometime.

1. We approach right bank/Financial Institution for right business to avoid rejection.
2. We choose correct product or services for right business.
3. We guide/Process with experience banking officer.
4. We discuss profile with credit manager before processing any case.
5. We look for best interest rate and low fees for you in city.
6. professional analysis/discussion is important for business finance.
7. Safe guarding our client with mis sell is one our USP.
8. Presenting only proper docs win 99% cases.
9. We take care of your AECB score.
10. We will help you consolidate your costly debt into easyloan.
11. We do case study with experience banker.
12. On time processing is important for business.
13. We know which bank/financial institution is suitable for you.

CERTIFICATION

We are an ISO certified organization our process are quality and result oriented. (iso certificate)



ISO 9001:2015



AQSR
AMERICAN QUALITY STANDARDS REGISTRARS

Certificate of Registration

QUALITY MANAGEMENT SYSTEM

Certificate No. 16896

This is to certify that the Management System of

EASY LOAN FINANCING BROKER

905, Easy Loan, Al Saheel Tower, Al Nahda 1, Dubai, UAE

has been found to conform to

ISO 9001:2015

This Certificate is valid for the below scope of services

**FINANCIAL CONSULTANCY, DEBT CONSOLIDATION, DATA SECURITY
& CONFIDENTIALITY, CUSTOMER SERVICE QUALITY, CRM,
QUALIFIED AND TRAINED TEAM**

Date of Registration	19/10/2024	Date of Expiry	18/10/2027
Re-certification Date	18/10/2027	Signed on behalf of AQSR	



The certificate is valid for three years subject to satisfactory annual assessment. To check certificate authenticity, please visit www.aqsrworld.com
American Quality Standards Registrars, 1201 Orange Street, Suite 600, Wilmington, DE 19801, USA
Accreditation by United States Accreditation Council (USAC) LLC, Miami, Florida, USA, Web - www.usac.america.us

MEET OUR EXPERTS

Our team are full of banking expert with over 15+ years experience in different banking products.



Nadeem Asif
VP- Corporate relation



Mr. Raed FF Abualjubain
Sr. Manager Consultant



Mr. Munawar Khan
Strategy Manager-Business Banking



Ms. Soniya Hiranandani
Team Leader-Sales & Service



Ms. Sameem Banu
Service consultant



Ms. Rayna Shaikh
Service consultant



Ms. Bowthya Anamaneni
Sr. Service consultant

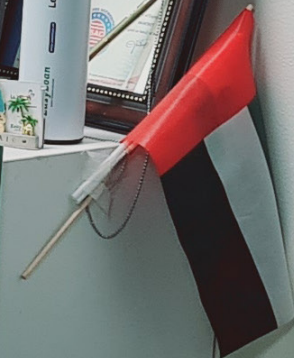
OUR OFFICE

EasyLoan Financing Brokers

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- 📷 https://www.instagram.com/easyloan_uae/
- 🌐 <https://www.linkedin.com/company/easyloandubai/>



EasyLoan



OUR APP/OUR DREAM

LeadBee 
Generating passive income

About Leadbee

This is an initiative to offer a platform to make passive income designed by EasyLoan financing consultancy which holds ISO 9001 certificates for quality standards. It's a leading consultancy serving since 2018 in UAE.

Refer and Earn Simplified!

It gives the opportunity to refer a friend (Individual/business) for banking needs or other valuable leads and earn passive income Unlimited per month. We have designed a reward system in such a way that anyone can easily earn 5k to 10k per month by just referring leads without any obligation. We will do the rest.

For more info please visit our website www.easyloan.ae/leadbee

EASYLOAN PARTICIPATED IN WOMEN VOLLEYBALL



EASYLOAN ON CRICKET GROUND



FINANCIAL EXCELLENCE AWARD 2024

6th Edition



FINNEXT AWARD 2025



STEVIE MENA AWARD 2025



OUR CLIENTS FEEDBACK

There are many feedback on our Google page, few of them listed below.

Sanmuga Sundaram



Getting a loan approved was a difficult and overwhelming process, but Rayna made it much smoother. She guided me through every step with patience and dedication, ensuring I understood everything along the way. Her hard work and effort truly paid off, and I'm grateful for her support in getting the loan approved. Highly recommend her for anyone going through the loan process.

Semeer Kallugundi



"I had a very difficult case when applying for a loan, but thanks to Rayna from Easy Loan, my application was successfully approved. She went above and beyond to assist me throughout the entire process, offering clear guidance and support. Her dedication and expertise truly made a difference, and I'm incredibly grateful for her help in getting my loan approved. Highly recommend her services!" And a big shout out to Rayna. Whoever needs loan can approach miss Rayna.

Mohammad Al-Shayeb



Easy Loan team is professional in providing their services. They were honest with me and provided me the full support during the period of the deal between us. And special thanks to Ms. Soniya for her support and advice. I recommend dealing with Easy Loan as they are reliable and will do the best to provide their services.

Ahamed Rifkhan



Ms. Rayna helped me a lot in getting the loan which I required mostly. She is very professional and help in guiding in every steps. Go for it

Mujahid Muja



I had a fantastic experience with the loan approval process! Sameem Banu was extremely helpful, professional, and patient throughout the entire process. She guided me step by step and made everything so smooth. I truly appreciate her dedication and expertise. I highly recommend reaching out to her if you need assistance with loans. Thank you, Easy Loan & Sameem Banu !

sony vettukkadan



Very fast processing, professional and friendly approach from staff especially Ms Sami given timely guidance in professional manner and helped me lot to get it done as fast as possible. Thank you very much for the service provided. Also i strongly believe that easy loan has wide range of connections with reputed bankers in UAE.

Surya Kumari



I had a very good support from Easy loan Financing and Especially Ms. Samee was so helpful with dealing with my case. Very helpful in documentation and made every point very clear to understand the process. If any one looking for financial support I definitely recommend Easy Loan Financing and especially Ms. Samee.

Fritz Daz



I was on the edge; my case was approved by major banks, but something was wrong with my applications, and my loans were denied. I went to Easyloan, where Ms. Soniya guided me and helped me secure an approved loan. I highly recommend this service for individuals who don't know why their applications have been denied. They will guide you through every process from start to finish. Thank you, Ms. Soniya!